

CONTRACT

WOTF-TV
523 Douglas Ave
Altamonte Springs, FL 32714
(407) 774-2626

And:

Screen Strategies Media
11150 Fairfax Blvd., Suite 505
Fairfax, VA 22030

<u>Contract / Revision</u> 914872 /		<u>Alt Order #</u> 00914872
<u>Product</u> MURPHY FOR SENATE		
<u>Contract Dates</u> 10/20/16 - 10/23/16		<u>Estimate #</u> 2747
<u>Advertiser</u> Friends of Pat Murphy		<u>Original Date / Revision</u> 10/19/16 / 10/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOTF-TV	<u>Account Executive</u> Jill Mulhall	<u>Sales Office</u> Univision-New Y
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> PM	<u>Product 1/2</u> PM
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOTF	10/20/16	10/20/16	M-F 7a-8a	7a-8a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$35.00				
N 2	WOTF	10/20/16	10/20/16	M-F 3p-4p	3p-4p		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$40.00				
N 3	WOTF	10/21/16	10/21/16	M-F 3p-4p	3p-4p		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$40.00				
N 4	WOTF	10/23/16	10/23/16	Su ROS	2:00 PM-4:00 PM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$25.00				
N 5	WOTF	10/20/16	10/20/16	M-F 8p-9p	8p-9p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$150.00				
N 6	WOTF	10/21/16	10/21/16	M-F 8p-9p	8p-9p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$150.00				
N 7	WOTF	10/21/16	10/21/16	M-F 9p-10p	9p-10p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$150.00				
Totals								0.00				7	\$590.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/23/16	7	\$590.00	(\$88.50)	\$501.50
Totals	7	\$590.00	(\$88.50)	\$501.50

Signature: _____

Date: _____

10/19/16

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsofsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

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